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A wide-angle photograph of a beach at dusk or dawn. The sky is filled with dark, heavy clouds, with a bright orange and yellow glow from the sun or moon breaking through in the center. The ocean is dark and choppy. In the foreground, several palm trees stand on the right side, and a thatched-roof hut is partially visible. The overall mood is dramatic and ominous.

# Organizations Remain Vigilant as Hurricane Irma Looms

[Greg Smith \(/blog/?author=58c956082e69cf5cabf0caa4\)](#) · September 6, 2017 ([/blog/organizations-remain-vigilant-as-hurricane-irma-looms](#))



As the communities in Texas and Louisiana continue their long road to recovery after the devastation left behind by Hurricane Harvey, Hurricane Irma continues her approach and is already impacting the Caribbean.

## BLOG ARCHIVE

September 2017  
([/blog?month=September-2017](#))

[Riding the Storm Out with Effective Emergency Notification \(/blog/riding-the-storm-out-with-effective-emergency-notification\)](#)

*Long lines at gas stations are forming as Florida residents prepare for Hurricane Irma*

Her affect on the U.S. is still not certain but a state of emergency has already been issued in Florida, including evacuations in

the Florida Keys and parts of South Florida. Other state residents have cleared their local grocer's stock of bottled water and topped off their gas tanks. Businesses, schools, and hospitals—especially organizations responsible for large workforces, student bodies or patients—are closely monitoring the situation as they prepare for a potential landfall. Even the National Football League is having to postpone the start of the season in Miami.

As an organization chooses to prepare for a hurricane, we know they will do what is best for their people before, during and after the storm. If you are currently in Irma's potential path, you can visit FEMA's website (<https://www.fema.gov/>) for safety and storm prep ([https://www.ready.gov/hurricanes\)tips](https://www.ready.gov/hurricanes)tips) (<https://www.ready.gov/hurricanes>). And, while the nation's attention has turned to this new threat, the impacted areas of Texas and Louisiana still need support. FEMA (<https://www.fema.gov/>)is also a great resource to learn the best ways you can help ([https://www.fema.gov/volunteer-donate-responsibly?utm\\_source=hp\\_promo&utm\\_medium=web&utm\\_campaign=miscellaneous](https://www.fema.gov/volunteer-donate-responsibly?utm_source=hp_promo&utm_medium=web&utm_campaign=miscellaneous)).

***Keeping informed and prepared during severe weather:***

During these times, accurate and timely weather forecasts are vital, especially as the path of a hurricane can change at any moment. Disseminating weather updates and warnings are critical components for any campus, facility or organization's overall emergency preparedness plan. These warnings and alerts keep an organization informed and help them provide faster lead times for timely evacuations or sheltering in the event of an approaching hurricane or blizzard, or a sudden weather event like a tornado.



*Donating supplies is one way to help the people impacted by Hurricane Harvey*

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Communication  
Sep 14, 2017

No Price for Safety  
(/blog/back-to-school-means-back-to-safety)  
Sep 8, 2017

Organizations Remain Vigilant as Hurricane Irma Looms  
(/blog/organizations-remain-vigilant-as-hurricane-irma-looms)  
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August 2017  
(/blog?month=August-2017)

Alertus is Getting Ready for ASIS 2017  
(/blog/alertus-is-getting-ready-for-asis-2017)  
Aug 29, 2017

As Texas Deals with Harvey, Another Storm Brews in Washington, DC between the FCC and Wireless Signal Carriers over Alert Messaging  
(/blog/as-texas-deals-with-harvey-another-storm-brews-in-washington-dc-between-the-fcc-and-wireless-signal-carriers-over-alert-messaging)  
Aug 28, 2017

Alertus Apps Loaded with Features to Enhance Your Emergency Communications  
(/blog/alertus-apps-loaded-with-features-to-enhance-your-emergency-communications)  
Aug 25, 2017

Kari's Law Makes it Faster and Easier to call 911 from a Hotel or Office  
(/blog/karis-law-makes-it-faster-and-easier-to-call-911-from-a-hotel-or-office)  
Aug 15, 2017

NEWER POST

No Price for Safety (/blog/back-to-school-means-back-to-safety)

OLDER POST

Alertus is Getting Ready for ASIS 2017 (/blog/alertus-is-getting-ready-for-asis-2017)

Summer 2017 Software Release now Available for Download (/blog/alertus-technologies-summer-2017-software-release-now-available-for-download)  
Aug 8, 2017

## June 2017 (/blog?month=June-2017)

The Alertus Seminar Series Goes Big In Texas (/blog/the-alertus-seminar-series-goes-big-in-texas)  
Jun 29, 2017

Expanding Emergency Mass Notification at Airports (/blog/alertus-case-study-how-wilkes-barre-scranton-international-airport-addressed-emergency-notification-challenges)  
Jun 2, 2017

## May 2017 (/blog?month=May-2017)

The Alertus Seminar Series Lands at the Wilkes-Barre Scranton International Airport (/blog/the-alertus-seminar-series-lands-at-the-wilkes-barre-scranton-international-airport)  
May 19, 2017

## April 2017 (/blog?month=April-2017)

Alertus Seminar Series Stops in Charlotte (/blog/alertus-seminar-series-stops-in-charlotte)  
Apr 14, 2017

Be Aware and Ready for Severe Weather (/blog/be-aware-and-ready-for-severe-weather)  
Apr 6, 2017