



“Sea Rescue” Returns with Special 50th SeaWorld Anniversary Special

Orlando, Fla. (April 1, 2014) – “Sea Rescue™” returns April 5 with a special episode commemorating SeaWorld’s 50th Anniversary. *Sea Rescue*, produced by SeaWorld Parks & Entertainment™ and Litton Entertainment, tells the stories of marine animal rescue, rehabilitation and release by the SeaWorld® rescue team and its partners.

SeaWorld has helped more than 23,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 50 years. This special episode looks back on some of most inspiring sea rescues during this time, including the amazing tale of JJ the Whale and the heartwarming saga of Little Joe the Manatee.

“Helping animals in need has been part of SeaWorld’s mission since the first park opened in 1964,” said Scott Helmstedter, Chief Creative Officer for SeaWorld Parks & Entertainment. “Every episode of *Sea Rescue* carries a part of this 50-year legacy and inspires viewers to care about the plight of wild marine animals.”

Sea Rescue, along with its new companion show “*The Wildlife Docs™*”, airs nationally on ABC on Saturday mornings during the *Litton’s Weekend Adventure* block.

“*Sea Rescue* continues to connect with viewers all over the country,” said Dave Morgan, President and CEO of Litton Entertainment.

Sea Rescue and *The Wildlife Docs* are among the most popular Saturday morning shows. They are part of the #1 rated block on Saturday mornings and are consistently rated #1 in the top ten U.S. markets including the four largest: New York, Los Angeles, Chicago and Philadelphia. Currently in its third season, *Sea Rescue* has been seen by more than 120 million viewers.

During this quarter of the season, *Sea Rescue* will feature stories including: a rarely seen pygmy sperm whale in need of rescue after ingesting marine debris; the new lease on life given to a stranded newborn dolphin that is discovered by a family while on a boat trip; and the amazing survival story of pelicans that land in the scorching Arizona desert after being blown off course by a monsoon.

The Wildlife Docs also returns April 5 with new episodes. The show takes viewers behind the scenes with an elite team of veterinarians, technicians and trainers as they care for the more than 12,000 exotic animals that live in Busch Gardens® Tampa.

"Sea Rescue's" 50th SeaWorld Anniversary Special/page 2 of 2

For more information about *Sea Rescue* and *The Wildlife Docs* visit www.seaworldkids.com and www.littonweekendadventure.com. Like *Sea Rescue* on [Facebook](#) and follow the show on Twitter [@SeaRescueTv](#).

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About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment™ inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. In 2011, the company began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for one of the largest animal collections in North America and has helped lead advances in the care of animals. They rescue and rehabilitate ocean marine animals that are ill, injured and orphaned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 23,000 animals in need over the last four decades.

About Litton Entertainment

Litton Entertainment, the preeminent independent distributor in the television industry has been creating and distributing quality programming for over twenty years. *Litton's Weekend Adventure*, produced by Litton Studios, is the first of its kind in syndication airing Saturdays on ABC stations following *Good Morning America*. *Litton's Weekend Adventure* features six high-definition, original E/I series including *Jack Hanna's Wild Countdown*, *Ocean Mysteries with Jeff Corwin*, *Born to Explore*, *Everyday Health*, *Food for Thought with Claire Thomas*, and *Sea Rescue*. Additional programs provided by Litton include *Jack Hanna's Animal Adventures*, *Jack Hanna's Into the Wild*, *Storm Stories*, and *Animal Exploration with Jarod Miller*. Litton also operates Litton News Source which distributes *Consumer Reports Television*. For more information about Litton Entertainment, visit www.litton.tv.