



**“SeaWorld’s Happy Tails” Thanks More Than 10,000 Shelter Adopters with Free Park Admission Tickets**

*-- Pet Adoption Program to Continue Through the End of the Year --*

**Orlando, Fla. (August 31, 2011)** “SeaWorld’s Happy Tails” has thanked more than 10,000 animal lovers with free admission tickets to SeaWorld for adopting a dog or cat from their local shelters. The company also announced today that the successful pet adoption program, which began earlier this year, will continue through December 31.

“Happy Tails” was developed to encourage adoptions of homeless dogs and cats from local animal shelters. In Central Florida, more than 39,000 animals are impounded each year and are in need of a home. The program provides pet lovers two free single-day admissions to SeaWorld when they adopt a dog or cat.

“Happy Tails” is offered in all three SeaWorld park communities: Orlando, San Diego and San Antonio. Tickets are valid for a single-day admission to the park any time within one year of purchase. Details can be found on [www.seaworldcares.com](http://www.seaworldcares.com). *(Participating shelters in Central Florida include the SPCA of Central Florida shelters in Orlando and Sanford, and Orange County Animal Services in Orlando.)*

“We are very pleased that ‘SeaWorld’s Happy Tails’ will continue to the end of the year. The program is a fantastic way to show our gratitude to families who adopt,” said Barbara Wetzler, President of the SPCA of Central Florida. “It also lets us remind people that it’s always a great time to adopt a pet.”

“We are extremely appreciative of SeaWorld’s ‘Happy Tails’ initiative, which enables us to thank caring citizens who have chosen to adopt a homeless pet from our shelter rather than breeding or buying,” said Dil Luther, Division Manager of Orange County Animal Services.

SeaWorld has long supported local animal shelters by providing homes, and a second chance at life, for hundreds of abandoned and neglected animals. Considered by many to be untrainable, these adopted animals now steal the stage -- and guests’ hearts -- as stars in the parks’ popular shows “Pets Ahoy” in Orlando and “Pets Rule!” in San Diego. Promoting the importance of shelter adoptions, these furry ambassadors bring smiles to thousands of guests every day.

*For more media information, contact SeaWorld Corporate Communications at 407.226.5003.*