



**Media Advisory**

Attention: Assignment Editors/Producers  
Story Opportunity: March 1

**AQUATICA SPLASHES ON TO THE ORLANDO SCENE**

*--SeaWorld's Waterpark Welcomes First Guests --*

**What:** Aquatica, SeaWorld's waterpark, is ready to make the biggest splash in Orlando tourism this year. In a celebration complete with lively performers, musicians and animal interactions, Aquatica's first guests will participate in a countdown to enter the front gate and take to the waterslides and rides.

Join us at this soft opening event. Interview opportunities are available with first guests, Dan Brown, the park's general manager, Joe Couceiro, Busch Entertainment's Chief Marketing Officer and Bryan Nadeau, the park's director of operations.

Aquatica is a one-of-a-kind waterpark with a South Seas inspiration only SeaWorld could create. Aquatica blends up-close animal experiences, including Commerson's dolphins, waters from serene to extreme, high speed thrills and wide, sandy beaches.

**When:** **Saturday, March 1**  
9:30 a.m. – Media arrives/opening ceremony  
10 a.m. – Park opens

**Visuals:**

- Guests and lively entertainers counting down to the opening
- Interviews with first guests in the park
- First guests riding waterslides, interacting with animals
- Interviews with park's senior management team

**Contact:** To confirm your attendance, contact SeaWorld Communications  
407-363-2280

-- Aquatica by SeaWorld --