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New "SeaWorld's Happy Tails" Offer Helps Rescued Dogs and Cats Find Loving Homes

ORLANDO, Fla. (February 10, 2011) – Long known for helping marine animals in need, SeaWorld is partnering with the SPCA of Central Florida and Orange County Animal Services to encourage adoptions of homeless dogs and cats.

More than 39,000 animals are impounded each year at these shelters in need of a home.

"Our local shelters are doing phenomenal work to save as many animals as they can, yet this remains a significant issue for our community. This new program is a way we can help. It's our way of supporting these incredible organizations and saying 'thank you' to people who help save animals," said Julie Scardina, National Animal Ambassador for SeaWorld.

"SeaWorld's Happy Tails" is a new animal adoption program that will provide pet lovers two free single-day admissions to SeaWorld when they adopt a dog or cat from a participating animal shelter. Tickets are valid for a single-day admission to the park any time within one year of purchase. Tickets will be printed onsite at participating shelters. Details, including participating shelters, can be found on www.seaworldcares.com.

In Orlando, the program launches February 10 at the SPCA of Central Florida shelters in Orlando and Sanford, and the Orange County Animal Services shelter in Orlando.

"We are pleased to partner with SeaWorld Orlando to show our gratitude for families who adopt from our shelters," stated Barbara Wetzler, President of the SPCA of Central Florida. "We promote life-long companionships for our pets and this program demonstrates our appreciation for the families that open their lives for these homeless pets."